

Dear Parents,

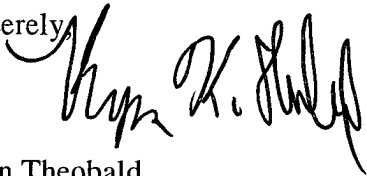
Our school is participating in the SchoolMall program this year. This online program helps our school earn cash without having students selling door-to-door, collecting money or delivering products. Over 200 merchants, including Sears, Target and WalMart.com, have joined together to offer up to 50% of sales to our school for shopping through SchoolMall.com.

To shop, simply go to [www.schoolmall.com](http://www.schoolmall.com) and select our school. We hope you enjoy the SchoolMall website.

Our school will also participate in the SchoolMall Postcard Campaign, in February. Your participation is the key to a successful program for our school. Our school will receive a guaranteed \$2.25 per 11 mailable postcards. These postcards will be mailed with a brochure offering over 250 family magazines and other specialty items, along with instructions on how to shop at [www.schoolmall.com](http://www.schoolmall.com). When two items are ordered from the brochure, your student will earn the "Glow-In-The-Dark" SpongeBob & Friends shirt. Also, every child returning their completed postcard booklet will receive a special gift.

Please remember that the Sterling Junior class does still offer the fall magazine sales drive each year. The SchoolMall program is an opportunity for Sterling Schools to benefit during your online purchases this upcoming year.

Sincerely,



Ryun Theobald  
Sterling Schools K-12 Principal



# SchoolMALL

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